

ZHINA  
ART  
INSTALLATION



## ABOUT ZHINA

Zhina is designed to honor the women of Iran and the freedom movement they are leading. Zhina (Mahsa) Amini, was a 22-year-old Kurdish woman who was detained and killed by the morality police in Iran last September for improperly wearing her hijab in public. Her death sparked one of the most powerful uprisings in history led by women.

The installation represents the freedom expressed in the hair flowing in the wind that has been a symbol of the movement from the very start. Panels of hanging red fabric covered with paintings, messages, poetry, and content created by a large number of artists from around the world including some from Iran, create passages for the audiences to explore, interact with, or add their own content to.

As the audiences walk through the passages of the installation, they hear immersive sounds from Iran to provoke a deeper emotional connection and tell a more personal story of the movement. At the heart of the installation there will be an intimate space that will be a place to connect, reflect, share, and heal.

The project will premiere at Burning Man 2023 in Black Rock City, Nevada.



## WHY BURNING MAN

Burning Man as a global ecosystem of artists, makers, and community organizers provides the opportunity to host the installation. Nearly 80,000 individuals gather annually to build Black Rock City, a participative temporary metropolis in the Nevada desert where people from all over the world gather to celebrate life and freedom guided by values like radical inclusion, gifting and radical self-expression.

Zhina will be the voice of the woman life freedom movement in this known platform. The visitors during the event week will have the opportunity to co-create, and show their support in different ways such as adding messages, drawing, or gifting a flock of their hair.

All the fabric content will be digitally archived and made available for viewing on the website after the event and the fabric panels themselves will be used in demonstrations and future art projects as a resource for the larger community.



## THE TEAM

Konoon Studio was formed in the aftermath of the uprising in Iran by a group of Iranian architects, artists and engineers who collectively see this as a platform to give the community a channel for contributing in however small ways to the movement. We collectively feel art has a critical role in not only raising awareness in the global community but also as a healing mechanism for the artists and the audiences.



## How To HELP

By donating to this campaign, you'll be helping to fund initiatives such as community outreach, and material purchases that will bring Zhina to life on the Playa. Every dollar counts, and your contribution will make a difference in amplifying the voice of Iranians around the world. Simply join us in solidarity and hope for a future where all women are free to live their lives to the fullest!

Donations can be made by writing checks to "Konoon Studio LLC", aslo through Zelle or Venmo transfer.

Visit our website [zhinaart.com](http://zhinaart.com) for additional information on how to volunteer or help in other ways.

Venmo

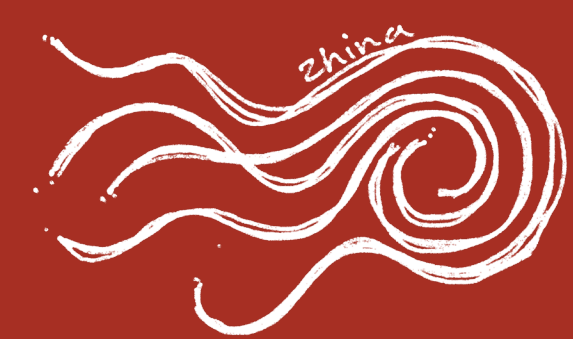


Zelle



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WEBSITE [zhinaart.com](http://zhinaart.com)  
INSTAGRAM [zhinaartproject](https://www.instagram.com/zhinaartproject)

